



WEWS

ORDER

Print Date 09/24/12 Page 1 of 3

Flight Dates 08/25/12-08/30/12

			<u>Order Sep</u>	00:20:00
		<u>Product</u>	<u>Estimate #</u>	1671
<u>Contract / Revision</u>	309164 /	OFA Add to Sked A 8.25-8.30.12	<u>Alt Order #</u>	
<u>Original Date / Revision</u>	08/24/12 08/28/12	Agency Com 15% <u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Obama / Democrat / Preside	1010 Wisconsin Avenue - Suite #80 Washington, DC 20007	<u>Order Type</u>	GENERAL
			<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	GMMB Inc		<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>		Sales Office EWSDC	<u>Demographic</u>	A35+
		Sales Region NAT	<u>Rev Codes</u>	POL POL CAND
	1010 Wisconsin Avenue - Suite #80 Washington, DC 20007	Agency Ref 2	<u>Product Codes</u>	PL
			<u>Priority</u>	P-1
			<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 47700

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGNN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	2	\$1,190.00	\$1,400.00	0.00	07/30/12	08/26/12	2	\$1,190.00	\$1,400.00
September 2012	38	\$39,355.00	\$46,300.00	0.00	08/27/12	08/30/12	38	\$39,355.00	\$46,300.00
Totals	40	\$40,545.00	\$47,700.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	08/25/12	08/30/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWT---	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/20/12	08/26/12	-----			0		\$0.00		0.00					
Week:	08/27/12	09/02/12	MTWT---			3		\$700.00		0.00					
N 2	WEWS	08/25/12	08/30/12		CM	10-11a	MTWT---	:30	2	\$700.00	P-1	0.00	NM	2	\$1,400.00



WFWS

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Contract / Revision **309164** Flight Dates **08/25/12-08/30/12**

Hiatus Dates

Original Date / Revision 08/24/12 / 08/28/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product OFA Add to Sked A 8.25-8.3 Estimate # **1671**



Contract / Revision **309164** Flight Dates **08/25/12-08/30/12** Hiatus Dates

Original Date / Revision 08/24/12/ 08/28/12 Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add to Sked A 8.25-8.3** Estimate # **1671**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>		
													Spots	Amount	
SU 6-630p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/20/12	08/26/12	-----S			1	\$1,200.00		0.00						
Week:	08/27/12	09/02/12	-----			0	\$0.00		0.00						
N12 WEWS	08/25/12	08/30/12	M-F 7-730p 7-730p Wheel	CM	7-730p		MTWT---	:30	3	\$2,400.00	P-1	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/20/12	08/26/12	-----			0	\$0.00		0.00						
Week:	08/27/12	09/02/12	MTWT---			3	\$2,400.00		0.00						
N13 WEWS	08/25/12	08/30/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p		MTWT---	:30	1	\$2,600.00	P-1	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/20/12	08/26/12	-----			0	\$0.00		0.00						
Week:	08/27/12	09/02/12	MTWT---			1	\$2,600.00		0.00						
N14 WEWS	08/25/12	08/30/12	M-F 1135p-1202a Nightl M-F 1135p-1202a Nightlir	CM	1135p-1207x		MTWT---	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/20/12	08/26/12	-----			0	\$0.00		0.00						
Week:	08/27/12	09/02/12	MTWT---			2	\$1,200.00		0.00						
N15 WEWS	08/25/12	08/30/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x		MTWT---	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/20/12	08/26/12	-----			0	\$0.00		0.00						
Week:	08/27/12	09/02/12	MTWT---			2	\$600.00		0.00						
N16 WEWS	08/25/12	08/30/12	Numbers Sa Numbers	CM	1235-205a		-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/20/12	08/26/12	-----S			1	\$200.00		0.00						
Week:	08/27/12	09/02/12	-----			0	\$0.00		0.00						
N17 WEWS	08/25/12	08/30/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a		MTWT---	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/20/12	08/26/12	-----			0	\$0.00		0.00						
Week:	08/27/12	09/02/12	- TWT---			5	\$850.00		0.00						
N18 WEWS	08/25/12	08/30/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p		MTWT---	:30	1	\$2,450.00	P-2	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/20/12	08/26/12	-----			0	\$0.00		0.00						
Week:	08/27/12	09/02/12	- TWT---			1	\$2,450.00		0.00						
		Totals												40	\$47,700.00